



BIG TEN CONFERENCE CAREER EXPO

FRIDAY, MARCH 12, 2010 • 9AM – 3PM

UNION STATION • INDIANAPOLIS, INDIANA

The Big Ten Conference Career Expo is a unique opportunity for employers to reach out to students and alumni from all 11 prestigious universities at one time and one place. The 2010 event will be held on Friday, March 12 from 9AM – 3PM.

Highlights from 2009

- The 2nd year event had nearly 50 employers participate, 3 sponsors and approximately 1,300 students and alumni from all 11 Big Ten universities.
- Over 50% of the attendees were graduates looking to make a career change.
- 80% of the employers surveyed gave the highest rating of “very satisfied” with the event.
- 90% of the employers thought the event was well-organized.
- 89.2% of the students and alumni thought it was worth their time to attend.



2010 Expo Information and Pricing

- Access to a large and diverse field of talent representing all 11 Big Ten universities (students and alumni looking for internships, full time employment or seeking a career change)
- One 8' x 10' booth area (includes one 8' skirted table and two chairs)
- Parking for two (2) cars
- A continental breakfast, lunch and snacks served throughout the day
- Corporate recognition and listing in the Big Ten Conference Career Expo guide provided to every job seeker attending the event
- Participant listing on event Web site
- Two (2) tickets to the Thursday session of the Big Ten Men's Basketball Tournament and two (2) tickets to a reception with Big Ten Conference officials, career services representatives and other company representatives on Thursday, March 11, 2010

Registration rate for a booth is \$995.

To register go to www.bigtencareerexpo.com

For additional information and sponsorship opportunities, please contact Donna Imus by email at theimusgroup@mac.com or by calling 317.730.3057.